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Pacific Point and Mobility Effect Partner to Provide End-To-End Mobile App Development Solutions to Hawaii

Honolulu, HI – May 21, 2013 – Pacific Point, a Honolulu-based business and IT consulting provider, and Mobility Effect, a company focused on building enterprise mobile applications, have partnered to form a full-service, enterprise-focused mobility solution provider in Hawaii. Together, Pacific Point and Mobility Effect are able to take complex enterprise mobile application projects from concept to reality while providing a local presence for the businesses of Hawaii.

Whether companies are looking to improve consumer access to products and services or increase operational efficiency, businesses need end-to-end solutions to meet their mobile application requirements. The partnership of Pacific Point and Mobility Effect has created a Hawaii-based professional services provider to offer its clients comprehensive mobility solutions, including strategy, design, multi-platform app development, quality assurance, mobile application publishing, and ongoing management. Together, the firms support all aspects of a customer’s mobility program through their proven delivery methodology, the Mobility Method™. Using a flexible engagement model and leveraging the broad technical and industry experience of their consultants, Pacific Point and Mobility Effect enable companies to accelerate their mobility initiatives by offering skills and resources their IT teams may not possess.

“We continue to identify experienced partners that can bring unique market offerings to the Hawaii market. Pacific Point’s Hawaii-based consultants working with Mobility Effect will enable us to assist in the implementation and ongoing management of our customers’ mobile solutions,” said Deena Tearney, CEO of Pacific Point. “Mobility Effect’s knowledge of delivering enterprise mobility software and their strategic delivery methodology will bring tremendous value to our joint customers’ mobile initiatives.”

“Our partnership with Pacific Point enables us to make our clients’ business concepts reality — designing, building, deploying and managing their mobile applications in a matter of months,” said Michael Shea, CEO of Mobility Effect. “Our process ensures reliable delivery of projects that are on time and within budget and allows us to assist customers with everything from initial mobile strategy through post-production management.”

The partnership between Pacific Point and Mobility Effect provides end-to-end mobility services to Hawaii based businesses that can quickly and cost effectively roll out full-featured mobile solutions in an enterprise environment.

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About Pacific Point:

Pacific Point is a Hawaii-based business and IT consulting firm specializing in managing and implementing large-scale enterprise applications. For both custom and commercial-off-the-shelf system implementations, our consultants bring every project the strength of their deep experience and the discipline of project management methodology. To learn more, visit www.pacificpointcorp.com.

About Mobility Effect:

Mobility Effect is revolutionizing how enterprise mobile applications are built. This is the company's focus and passion. The company has expertise across all mobile application technologies including native apps, HTML5, mobile web, and Verivo's enterprise mobility platform. Mobility Effect is unique in the marketplace because it has the talent and methodologies needed to take a mobile application from concept to reality. The Mobility Effect team delivers mobile application strategy, graphic design/UX, and development across multiple technologies, in addition to comprehensive quality assurance, deployment, and ongoing management. For more information about Mobility Effect, please visit www.mobilityeffect.com.

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